

# BUSINESS STUDIES



Business Studies provides opportunities for students to develop practical business knowledge, understanding and skills for participation in a range of workplace, community and business contexts. Students explore how businesses operate and develop the skills required to contribute effectively in modern workplaces and entrepreneurial environments.

This course focuses on business practices and communication skills through real-world and simulated business situations. Students investigate areas such as administration, finance, marketing, customer service, events and entrepreneurship, while developing solutions to authentic business problems.

Through this course, students develop skills in communication, collaboration, planning, problem-solving and decision-making. They learn how to plan, implement and evaluate business practices and outcomes, while strengthening their literacy, numeracy and 21st-century skills. Students also examine business information, interpret data and apply their knowledge to practical business situations.

Business Studies equips students with practical skills and knowledge that support further education, employment, entrepreneurship and active participation in the business world and wider community.

## Career Opportunities:

Business Studies can establish a basis for further education and employment in:

- Office Administration
- Data Entry
- Retail
- Sales
- Reception
- Small Business
- Finance Administration
- Public Relations
- Property Management
- Events Administration
- Marketing

